



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 859411

Schedule Dates 10/03/12-10/09/12
Advertiser Mitt Romney for President - RNC (39574)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand 271/REPUB/RNC (179168)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax (617) 231-4350 /
CPE 271
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments

ROMNEY / RNC 4 PRES
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, ROMNEY / RNC FOR PRESIDENT

Date Entered 10/02/12
Last Modified 10/03/12
Entered By Melissa Welch
CO-OP No
Headline # 06360703
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,034.50
Net Total \$34,195.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	43	\$40,230.00
Grand Total:	43	\$40,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5:58A- 6:58A (ET)		1							1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)	6A NEWS	10/2/12
2.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	5:58A- 6:58A (ET)				1					1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)	6A NEWS	10/2/12
3.1	Normal Line / SPOT	10/08/12-10/09/12	3	:30	6:58A- 9A (ET)		1	1						2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	10/2/12
4.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	6:58A- 9A (ET)				1					1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	10/2/12
5.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	9A- 10A (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 2	10/2/12
6.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	9A- 10A (ET)		1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 2	10/2/12
7.1	Normal Line / SPOT	10/03/12-10/03/12	4	:30	3P- 4P (ET)				1					1	\$155.00	\$155.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	10/2/12
8.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	3P- 4P (ET)		1							1	\$155.00	\$155.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	10/2/12
9.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	4P- 4:59P (ET)				1					1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	4P NEWS	10/2/12
10.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4P- 4:59P (ET)		1							1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	4P NEWS	10/2/12
11.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	4:59P- 5:29P (ET)				1					1	\$495.00	\$495.00	Charlotte (WCNC) (WCNC)	5P NEWS	10/2/12
12.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4:59P- 5:29P (ET)		1							1	\$495.00	\$495.00	Charlotte (WCNC) (WCNC)	5P NEWS	10/2/12
13.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5:29P- 5:59P (ET)		1							1	\$540.00	\$540.00	Charlotte (WCNC) (WCNC)	530P NEWS	10/2/12
14.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	5:29P- 5:59P (ET)				1					1	\$540.00	\$540.00	Charlotte (WCNC) (WCNC)	530P NEWS	10/2/12

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15.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	5:59P- 6:30P (ET)				1	1	1			3	\$855.00	\$2,565.00	Charlotte (WCNC) (WCNC)	6P NEWS	10/2/12
16.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	5:59P- 6:30P (ET)		1	1						2	\$855.00	\$1,710.00	Charlotte (WCNC) (WCNC)	6P NEWS	10/2/12
17.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	6:59P- 7:30P (ET)				1						\$1,800.00		Charlotte (WCNC) (WCNC)	JEOPARDY	10/2/12
17.0.1	Closed Preempt	10/03/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - DEBATES, NO BREAKS	
18.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:59P- 7:30P (ET)		1							1	\$1,800.00	\$1,800.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/2/12
19.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:30P- 7:58P (ET)		1							1	\$1,800.00	\$1,800.00	Charlotte (WCNC) (WCNC)	WHEEL	10/2/12
20.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	7:30P- 7:58P (ET)				1						\$1,800.00		Charlotte (WCNC) (WCNC)	WHEEL	10/2/12
20.0.1	Closed Preempt	10/03/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - DEBATES, NO BREAKS	
21.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11P- 11:34P (ET)		1							1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)	11P NEWS	10/2/12
22.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11:34P- 12:37A (ET)		1							1	\$450.00	\$450.00	Charlotte (WCNC) (WCNC)	TONITE SHOW	10/2/12
23.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4:58A- 5:58A (ET)		1							1	\$330.00	\$330.00	Charlotte (WCNC) (WCNC)	NEWS 5A	10/2/12
24.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	10P- Parenthood			1						1	\$2,520.00	\$2,520.00	Charlotte (WCNC) (WCNC)		10/2/12
25.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	9P- Office					1				1	\$2,160.00	\$2,160.00	Charlotte (WCNC) (WCNC)		10/2/12

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26.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	5:58A- 6:57A (ET)							1		1	\$285.00	\$285.00	Charlotte (WCNC) (WCNC)	6A NEWS	10/2/12
27.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	6P- 6:30P (ET)							1		1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	6P NEWS	10/2/12
28.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	6:59P- 7:30P (ET)							1		1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/2/12
29.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	7:30P- 7:58P (ET)							1			\$750.00		Charlotte (WCNC) (WCNC)	WHEEL	10/2/12
29.0.1	Closed Preempt	10/06/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
30.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	11P- 11:29P (ET)							1		1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)	11P NEWS	10/2/12
31.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	11:29P- 1:02A (ET)							1		1	\$900.00	\$900.00	Charlotte (WCNC) (WCNC)	SAT NITE LIVE	10/2/12
32.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	7A- 8A (ET)								1	1	\$770.00	\$770.00	Charlotte (WCNC) (WCNC)	7A NEWS	10/2/12
33.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	8A- 9A (ET)								1	1	\$945.00	\$945.00	Charlotte (WCNC) (WCNC)	SUN TODAY	10/2/12
34.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	9A- 9:58A (ET)								1	1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	9A NEWS	10/2/12
35.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	9:58A- 11A (ET)								1	1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	MEET PRESS	10/2/12
36.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	6P- 6:30P (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	6P NEWS	10/2/12
37.0	Normal Line / NFL	10/07/12-10/07/12	4	:30	6:58P- Football Night in America								1	1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	FOOTBALL NIGHT	10/2/12

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38.0	Normal Line / NFL	10/07/12-10/07/12	4	:30	8:17P- NBC Sunday Night Football								1	1	\$7,500.00	\$7,500.00	Charlotte (WCNC) (WCNC)	NFL FOOTBALL	10/2/12
39.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	11:30P- 12A (ET)								1	1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)	NEWS	10/2/12
40.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	4:58A- 5:58A (ET)				1					1	\$330.00	\$330.00	Charlotte (WCNC) (WCNC)	NEWS 5A	10/2/12
41.1	Normal Line / SPOT	10/04/12-10/05/12	8	:30	11:34P- 12:37A (ET)					1	1			2	\$0.00	\$0.00	Charlotte (WCNC) (WCNC)	\$200 VALUE EACH FOR 10.1 \$1800 7-730P RGA 830182 SECTION ERROR	10/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: